

# CODY HOLYOKE

12 East Delano Avenue ▪ Montgomery, AL 36105 ▪ (607) 592-8466 ▪ cody.holyoke@gmail.com

## **BROADCAST EXPERIENCE**

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### **WSFA 12 NEWS**

*Anchor/Reporter*

Montgomery, AL

**2007-Present**

- Generate, break, and produce hard-hitting news stories for air
- Well versed in live shots and delivering stories with a sense of urgency
- Edit all of my own material for use in newscasts
- Publish news stories to station website and social networks
- Anchor weekend newscasts, anchor weekday shows on a fill-in basis
- Manage weekend staff, including producers and photographers
- Produce material for NBC, FOX, and digital subchannel newscasts

### **FOX NEWS CHANNEL**

*Newsroom/ Field Intern, Los Angeles Bureau*

Los Angeles, CA

**Fall 2006**

- Researched material using Avid's iNews and file libraries for national news broadcasts
- Conducted interviews and field produced for national news stories
- Assisted staff during live hits and hour-long national remote broadcasts

### **WVII/WFVX-TV**

*News Reporter/Intern*

Bangor, ME

**Summer 2006**

## **TECHNICAL EXPERTISE**

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- Experienced with Panasonic P2 camera system and Canopus Edius editing suite (non-linear)
- Advanced knowledge of new media, proficient with Worldnow web systems
- Extensive background with AP's ENPS and Avid's iNews management systems
- Proficient with the Microsoft Office Suite and Adobe Photoshop, as well as HTML
- Knowledge and skill involving Final Cut Pro Suite and linear editing
- Excellent with technical troubleshooting and "outside the box" thinking

## **EDUCATION**

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### **Ithaca College**

Ithaca, NY

### **Roy H. Park School of Communications**

*Bachelor of Science, Television and Radio*

**Graduated May 2007**

## **AWARDS AND RECOGNITIONS**

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- "Best Reporter," 2009 & 2010, Alabama Associated Press Broadcasters Association
- "Best Spot News Story," 2009, Alabama Associated Press Broadcasters Association
- "Extraordinary Coverage of a Planned Event," Anchor, 2010, Alabama Associated Press Broadcasters Association

## **REFERENCES**

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### **Mr. Bob Howell**

Lead Anchor, WSFA 12 News

(334) 288-1212

*rhowell@wsfa.com*

### **Mrs. Sandra Connell**

President, Talent Dynamics

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### **Mr. Don Fair**

Coordinating Producer, FOX News Channel

(310) 571-2000

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